

EXPLORING 21st century philanthropy

Philea, HIGGS and CSR HELLAS survey outcomes

Discussion of survey outcomes in Greece



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Exploring 21st century philanthropy survey outcomes

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About Futures philanthropy and next steps

WHY FUTURES PHILANTHROPY & WHAT IS THE UNMET NEED?



Need

Anticipation for public good

Better data on Europe

Using-the-future to inform strategy

Collaboration on futures agenda

Rationale

Foresight informed by and applied to philanthropic and civil society context

Major future issues for philanthropy in Europe

Using futures thinking to build capacity and drive strategy and action

Sharing knowledge and acting collectively

Voice

"The foresight conversation is dominated by the tech industry. The voice of civil society is missing."

"There is lack of data on European philanthropy and where grantmaking is going"

"Doing things that are proven, that already work – this is not the role of philanthropy"

"We have the facts that prove that our obsession with the past and economic growth does not provide better conditions for the development and the present day"

METHODOLOGY & AUDIENCE



Process: The survey was designed by Philea anticipate team, with feedback loops with CIFS and Barry Knight as well as critical review from Lizzy Eilbracht, Adessium Foundation, David Hesse, Mercator Foundation Switzerland and Joe Elborn, Evens Foundation. The survey was then translated by HIGGS to be used in the Greek ecosystem.

Survey design: 5 parts in total with 15 questions, closed and open-end.



The aim of the survey is to understand future trends, opportunities, and risks for philanthropy.

HIGGS conducted this specific research in Greece, with participating organizations of various sizes and from different geographical regions. The main objectives of the survey are to:

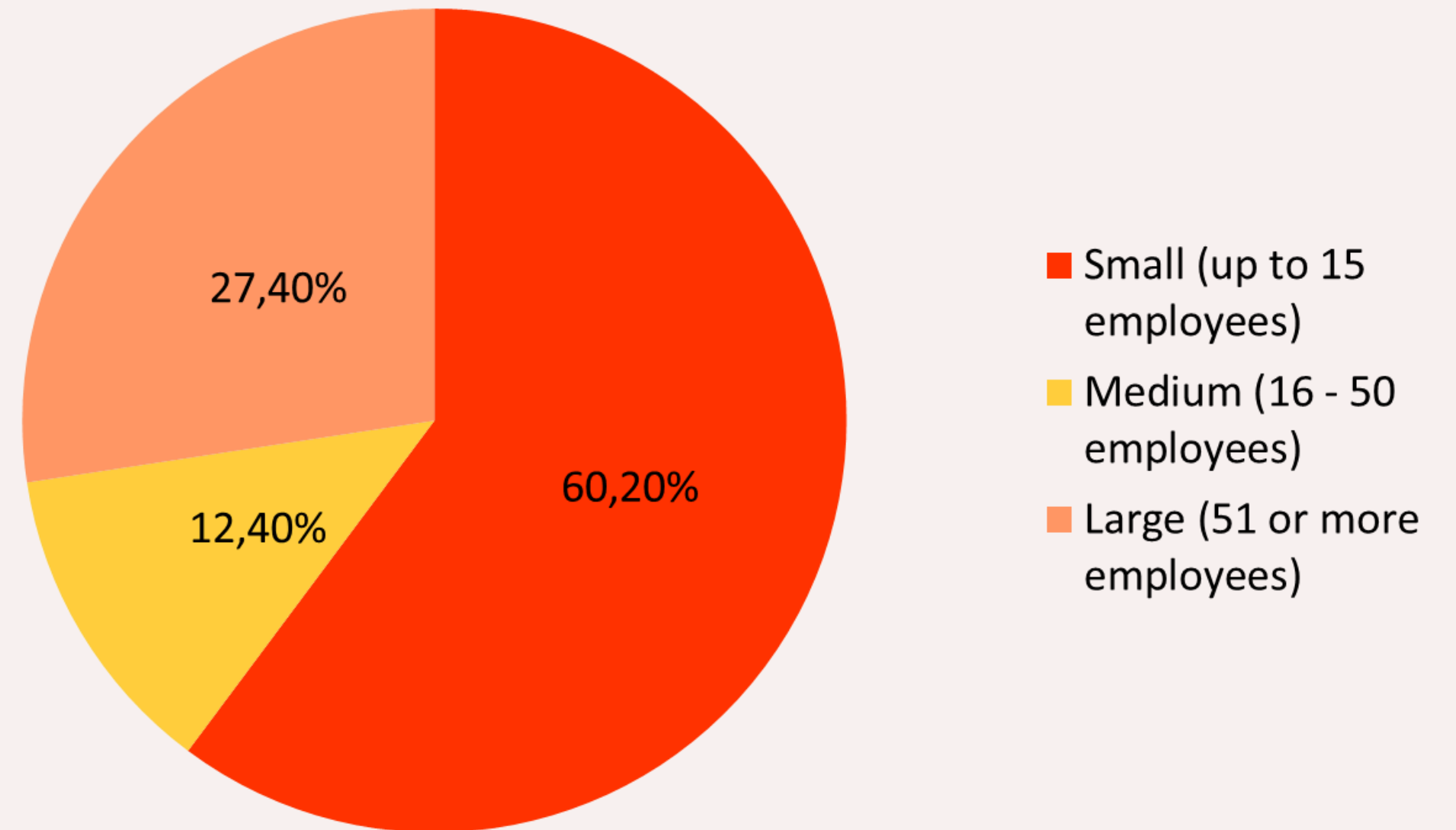
1. Generate ranking of and suggest megatrends impacting society and philanthropy according to their relevance
2. Understand key risks, opportunities and vulnerabilities facing society and philanthropy
3. Provide insights into future areas to inspire action



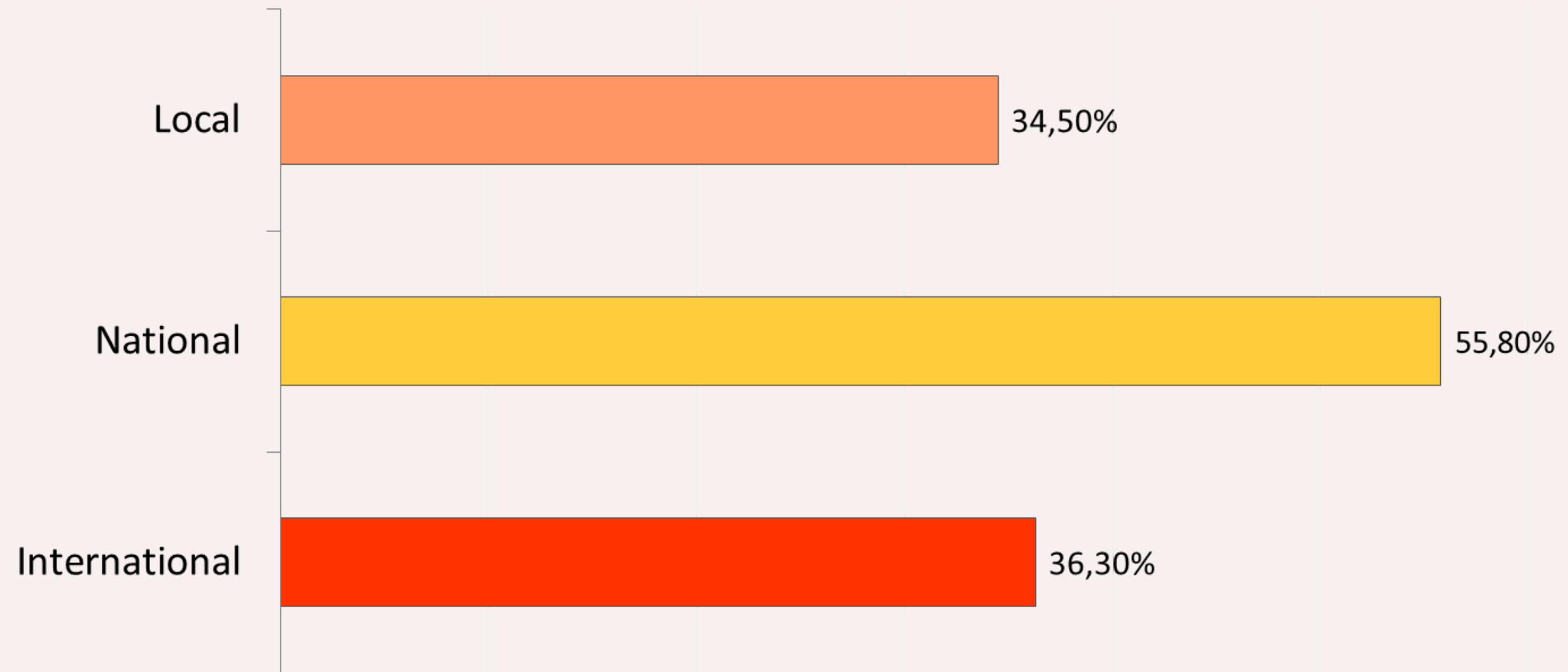
Size of organizations

Responses and statistics:

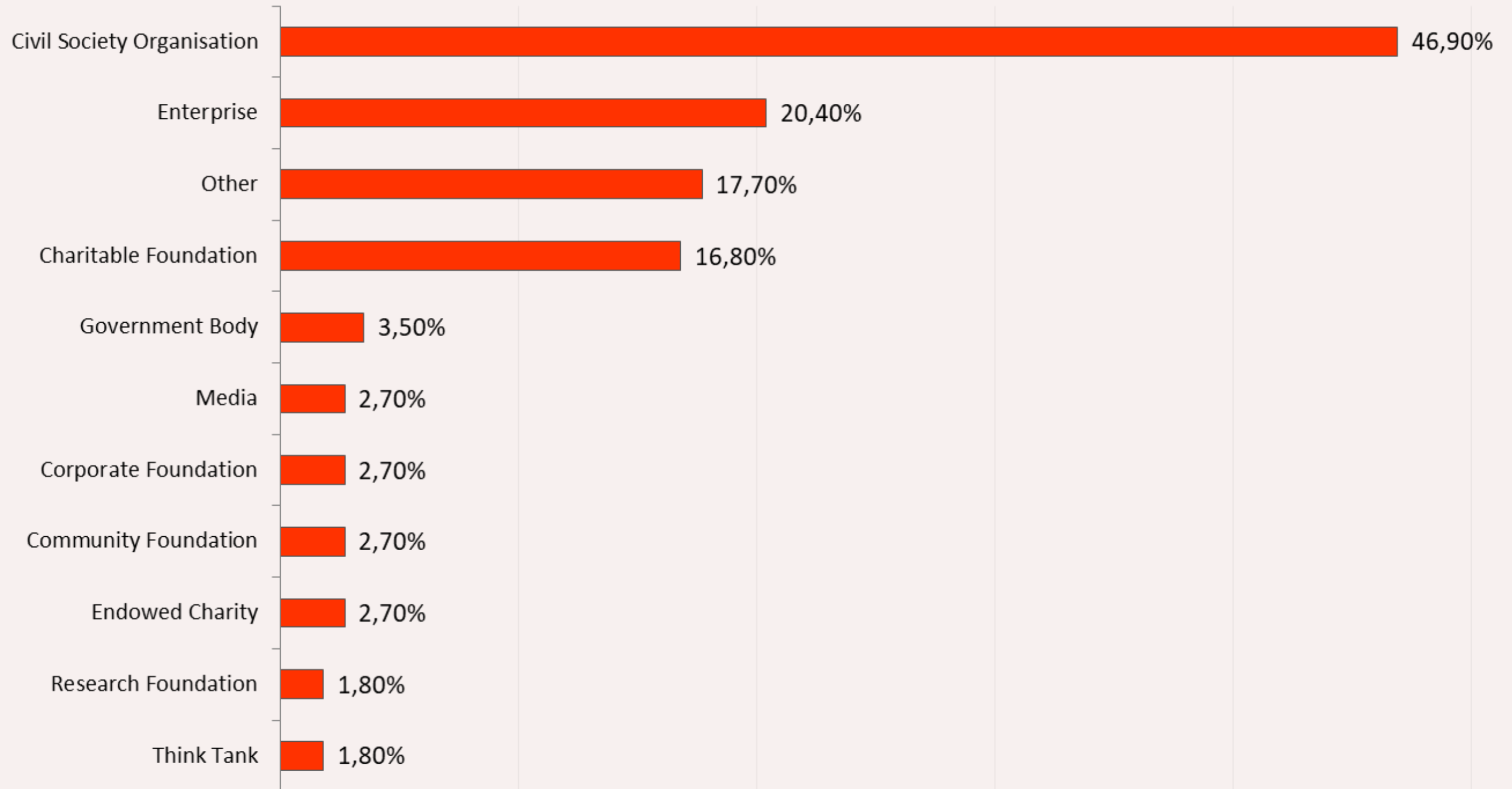
- 113 total responses
- Average participation time: 20 minutes



What is the area of activity?

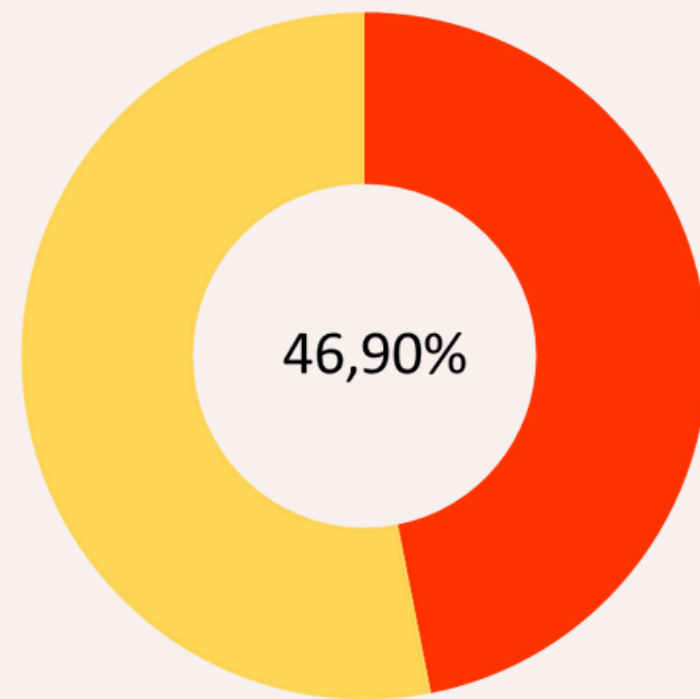


Types of respondents—multiple response options were possible

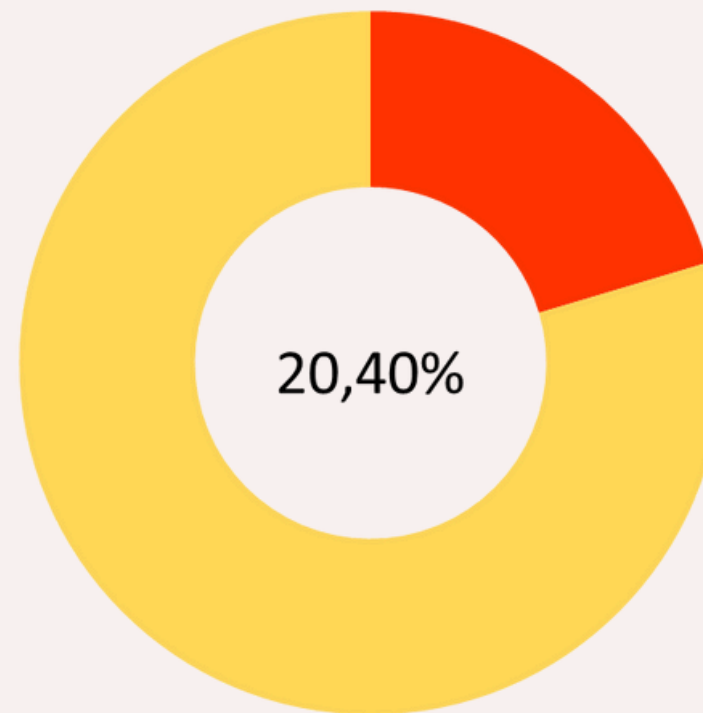


Philanthropic organizations that participated in the sample

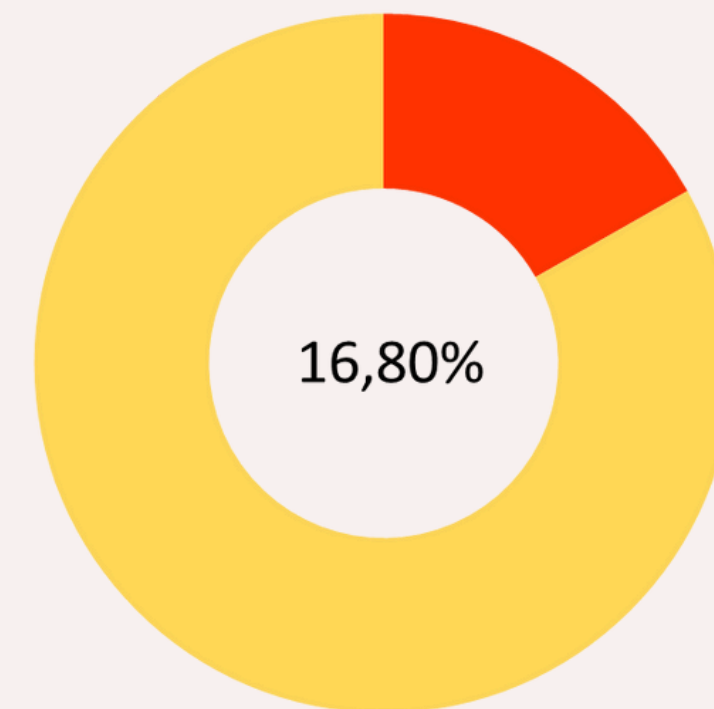
■ Philanthropic organisations



■ Civil Society Organisations



■ Enterprises



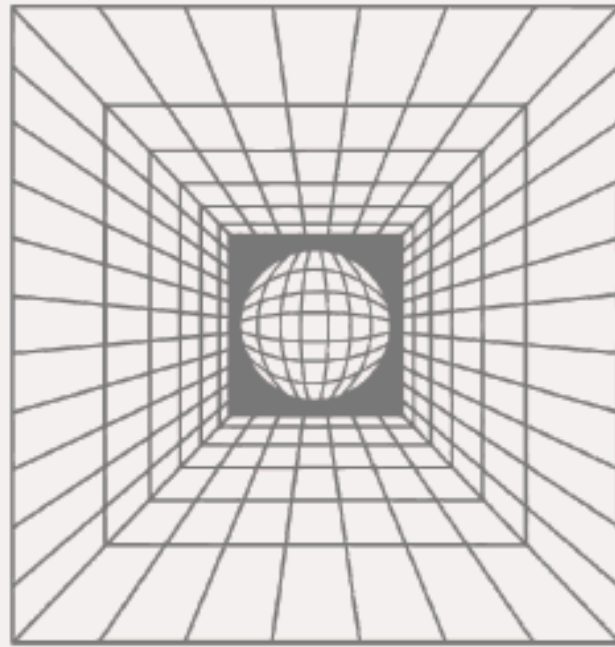
■ Philanthropic Organisations

Other: 35,6% Endowed Charities, Community Foundations, Corporate Foundations, Media, Research Foundations, Think Tanks, Government Bodies, others.

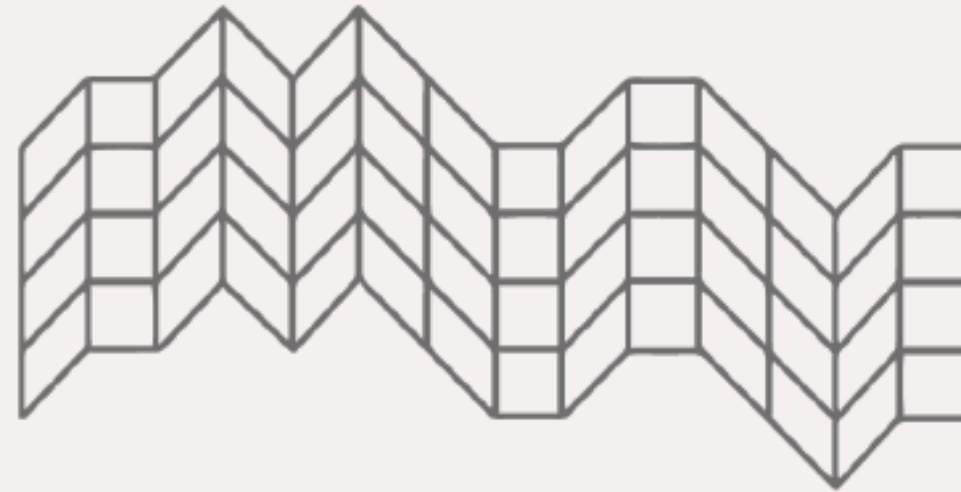
MEGATRENDS

Why megatrends?

THREE REASONS WHY



1. Understanding of how future-shaping trends are interrelated & interdependent.



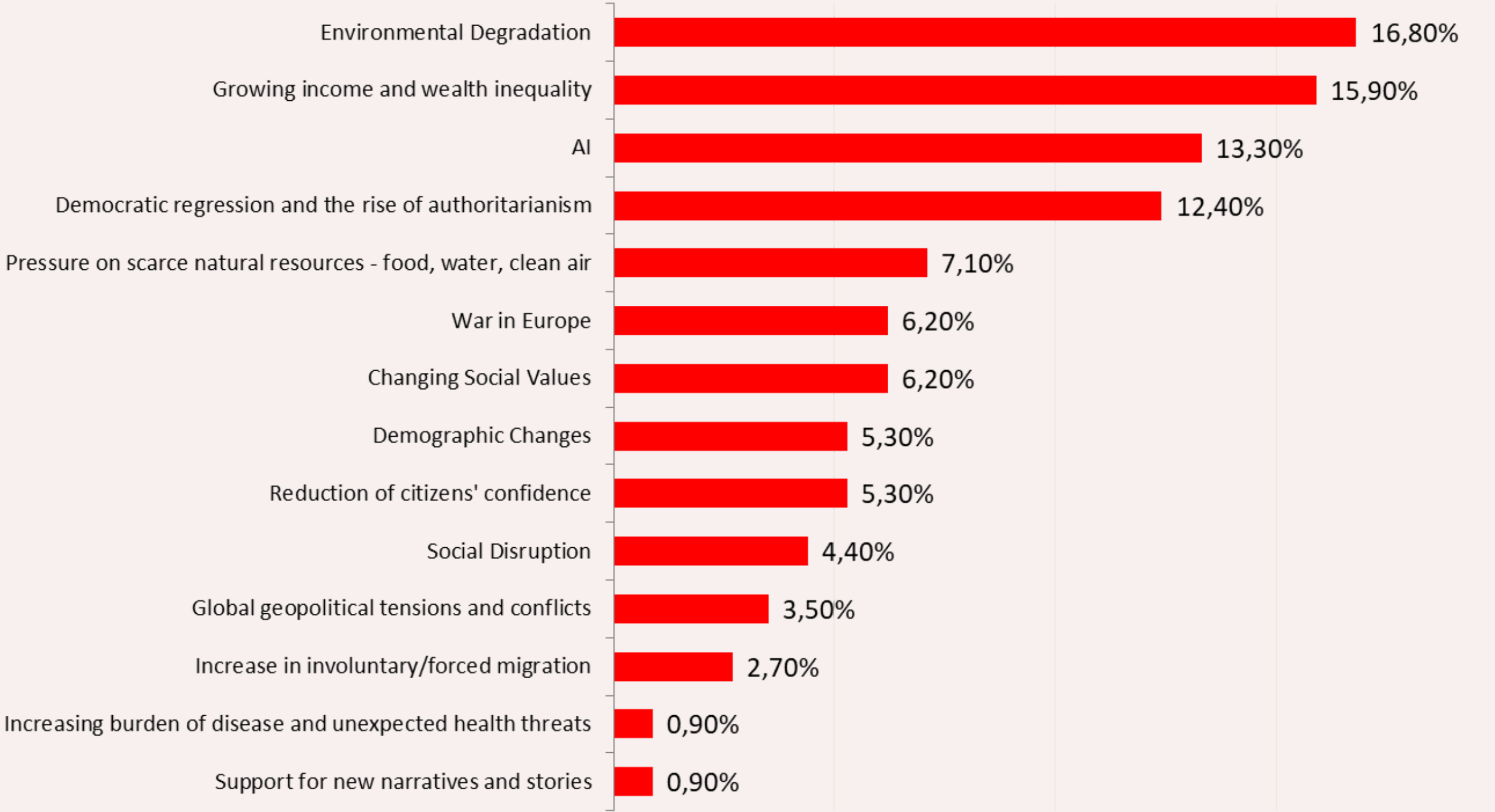
2. The future is determined by the interaction of unstable forces and stable trends.



3. Understanding megatrends is critical for every decision-maker.

EXTERNAL CONTEXT

Ranking uncertainties: The most critical societal issues that philanthropy needs to pay attention to in the next 10 years



Critical upcoming issues



Climate

Environmental degradation

*“Lack of awareness of **what is driving the issues** (climate change and interlinkages to livelihoods etc.) and **possible solutions.**”*



Society

Changing societal values Growing income and wealth inequality

*“21 st century philanthropy needs to **focus an urgent issues, move with agility, embrace modern ways of thinking and operating, and recognize shifting values in society.**”*



Technology

Artificial Intelligence

*Philanthropy could be “a leader in adaptation and social innovation: **not leaving technology to be the main driver of innovation in creating new social environments;** changing own practices to allow more flexibility, long term thinking, realistic assessments, building of options and alternative wider reach*



Democracy

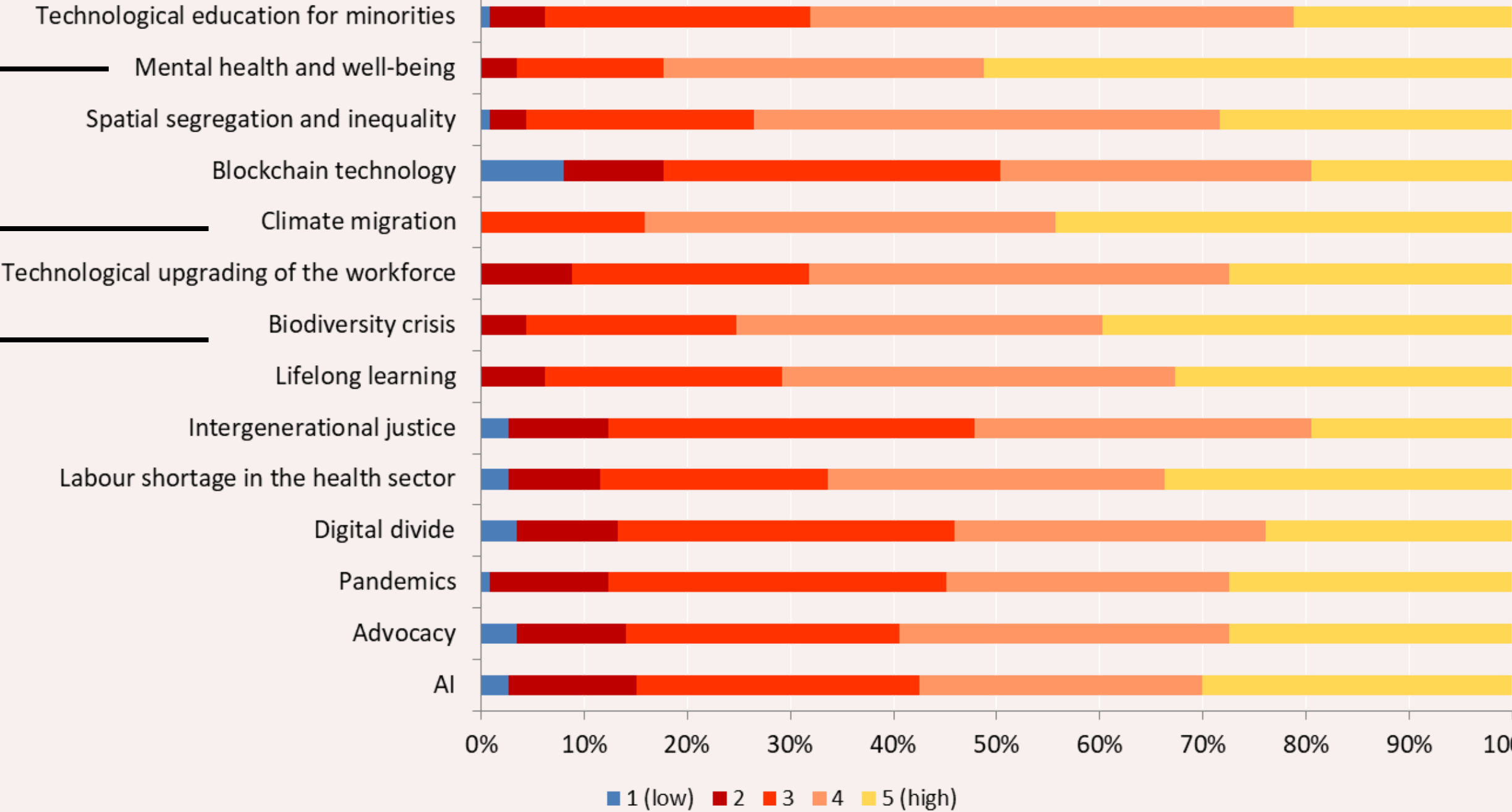
Democratic backsliding and rise of authoritarianism

Declining Democracy:** More former democratic states will develop into semi-democratic, populist and authoritarian systems; there will be a **strong competition** of systems where **democracy is only one option as a path ahead

Potential future societal vulnerabilities that will need more philanthropic engagement in the next decade

Mental health is expected to require much more attention in the coming years

Climate connected issues dominate the areas of future focus



n = 113

Potential future societal vulnerabilities that will need more philanthropic engagement in the next decade | Other

- Climate justice
- Empathy enhancement
- Social housing

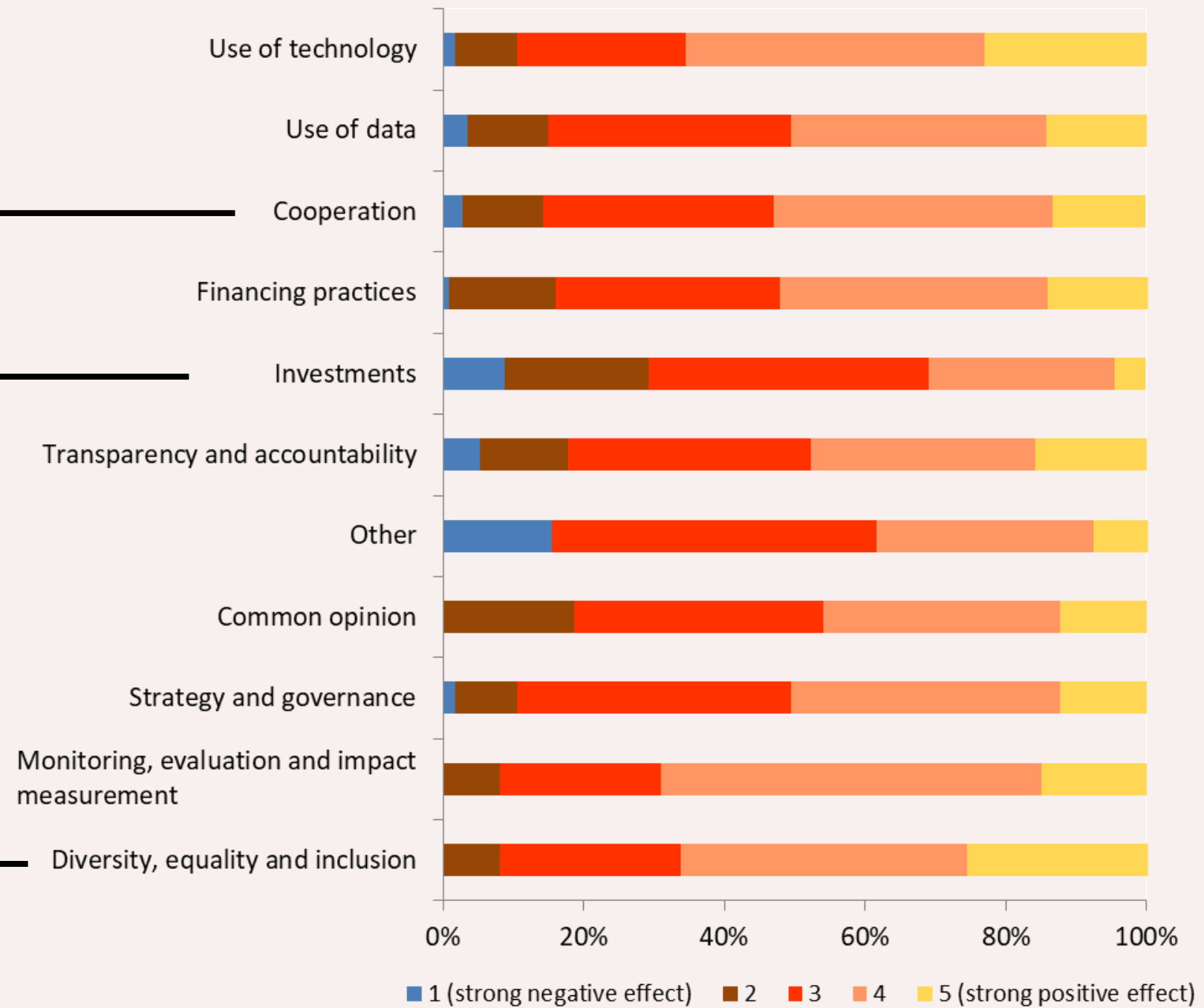
INTERNAL CONTEXT

How philanthropic ways of working changed in these areas in the last 10 years

Though a push towards enhanced cooperation has been long on the agenda, progress is still slow

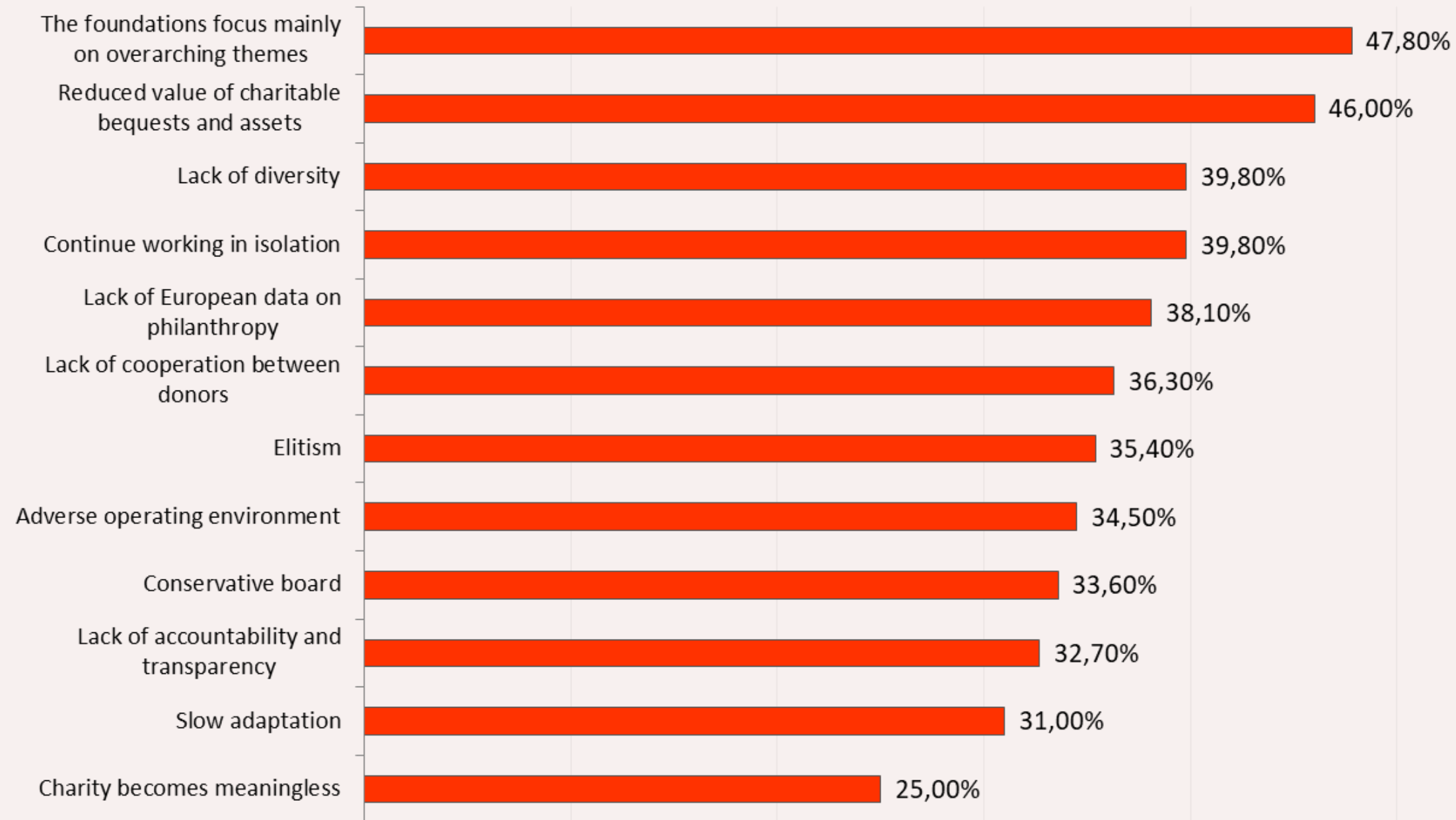
Philanthropy has not yet made a significant contribution on how institutions and people invest, as also portrayed in the baby steps of impact investing in Greece

Philanthropy, along with civil society has positioned the issue of diversity and inclusion in a positive path supporting numerous relevant initiatives



n = 113

The biggest internal risks facing philanthropy in the next 10 years



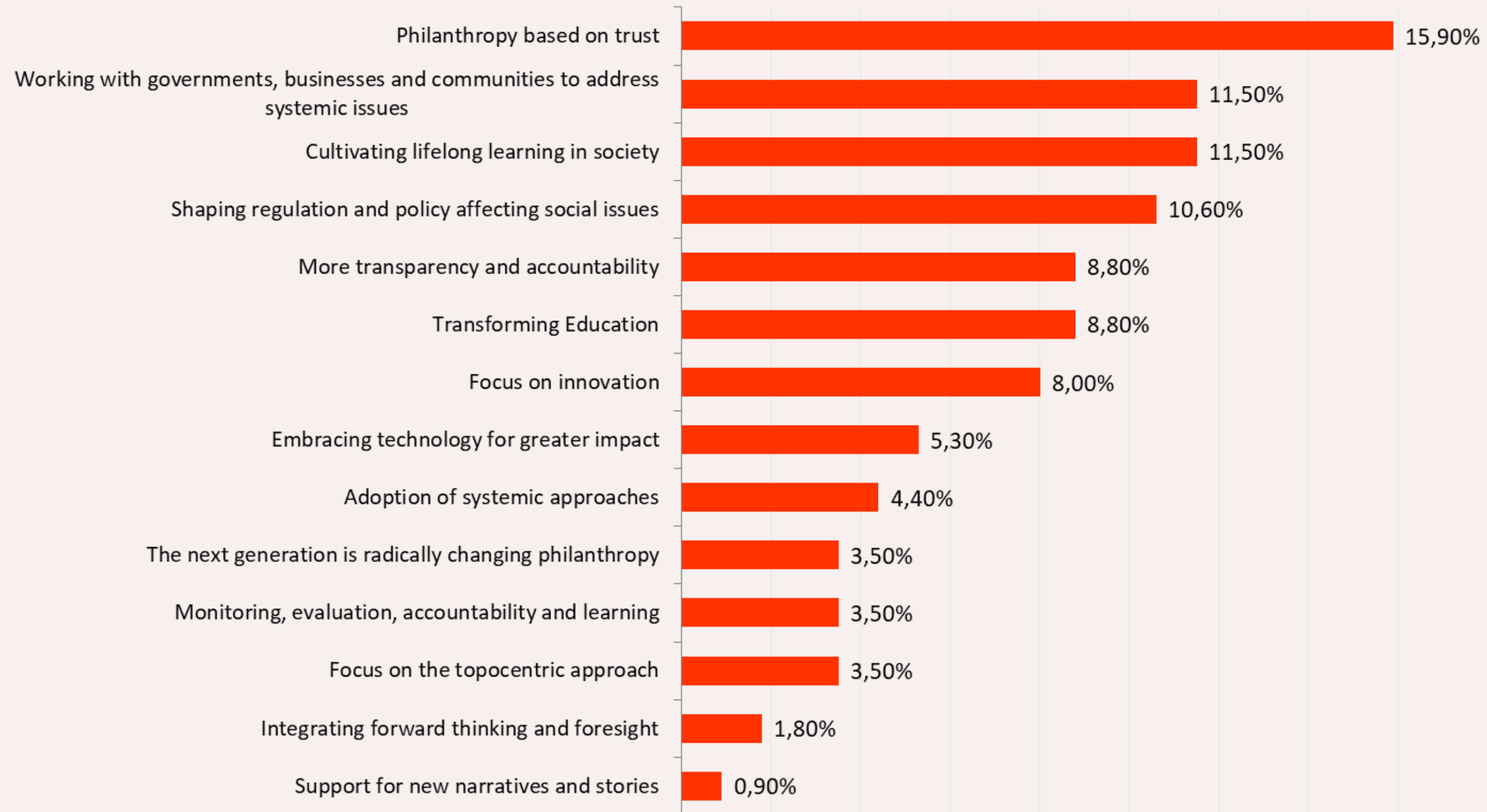
The biggest internal risks facing philanthropy in the next 10 years | Other

- Funded-driven approaches and decrease of grass-roots initiatives
- Small scale and non-strategic funding approaches

How do you think philanthropy is evolving in the 21st century?

- Increased support through Digital tools and AI
- Slow pace of adaptation to new operational environments
- Reacting to crises
- Increased strategic approaches
- Temptation to be used primarily for marketing reasons
- Enhanced focus on sustainability

The most relevant opportunities for philanthropy in the next 10 years



The most relevant opportunities for philanthropy in the next 10 years | Other

- Revenue generation models that provide financial sustainability in the sector
- Human-centric approaches
- Increase of focus on the Social dimension in ESG

How could you envision your future in philanthropy, and how could HIGGS and/or CSR Hellas and/or Philea support you in that journey?

- Creating networking and cooperation opportunities within the ecosystem
- Specialized trainings
- Best practices mapping and sharing
- Data collection and sharing
- Organization of specialized working groups among charitable foundations and/or companies
- Organization of regular consultations on issues affecting philanthropy
- Promotion of organizational grants